



Smerconish Mornings

At-A-Glance

- ▶ 6-9A ET, live from WPHT-AM Philadelphia
- ▶ Timely, entertaining, and unique take on politics and life that brings younger listeners
- ▶ Finally a morning show that reflects how your listeners see themselves and what they think...just right of center
- ▶ Smerconish is the A-list host you have been looking to hire for mornings but couldn't afford. He's got radio chops and years of ratings success to match
- ▶ Major market talent for recession rates: 2 minutes an hour with 3 ROS a day. No cash required.
- ▶ National profile on TV (Today Show, Hard Ball, and Glenn Beck) and regular contributor to Philadelphia Inquirer and Philadelphia Daily News
- ▶ Recipient of numerous nominations and accolades from peers and community like Talkers, R&R
- ▶ Has been recognized in Philly as industry leader by Philadelphia Magazine