



Introducing – The Michael Smerconish Program

At the dawn of a new era in American politics rises a nationally known talker with major market ratings who knows exactly where listeners are in 2009.

Smerconish is an independent thinker who speaks the bald truth from just right of center. Once a Republican Presidential Appointee under George Bush Senior, he broke for Barack Obama in the 2008 general election after careful deliberation.

More than just politics, Smerconish covers everything from government to pop culture: all-things-Obama, dating, marriage, kids, wine... and a little more politics of course! It's a formula that has propelled the morning show on The Big Talker WPHT Philadelphia from a 2.4 to a 5.8 AQH Share with Men 35-54 (ARB Metro, FL '03, SP '08) during his tenure.

No on-the-job training required, Smerconish is a radio pro who has guest hosted The Radio Factor for Bill O'Reilly and filled in for Glenn Beck on CNN Headline News.

Smerconish is a sensible mind for the heart of America. Now he's yours, in mornings or afternoons.

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